

Memorandum of understanding

This MoU outlines the mutual understanding of commitments between the BSR Cultural Pearls Project Consortium (hereinafter referred to as “the project”), represented through its lead partner, the Council of Baltic Sea States Secretariat and Svendborg Municipality awarded with the title “Cultural Pearl” in 2024 (hereinafter referred to as “the Pearl”).

A. Commitments by the Pearl

1. Action Plan implementation

- a. The Pearl commits itself to execute its plans as stated in its Culture and Resilience Action Plan (CuReAP) (annex I) to the best of its ability.
- b. The Pearl shall inform the project immediately about any factors that could lead to deviation from the CuReAP, especially those that could lead to the discontinuation of its execution.

2. Evaluation

- a. The Pearl contributes to the evaluation efforts conducted by the project, submitting one evaluation questionnaire in a timely manner and making themselves available for two interviews, no longer than two hours each, by the project or an external service provider, to support the evaluation of the project.

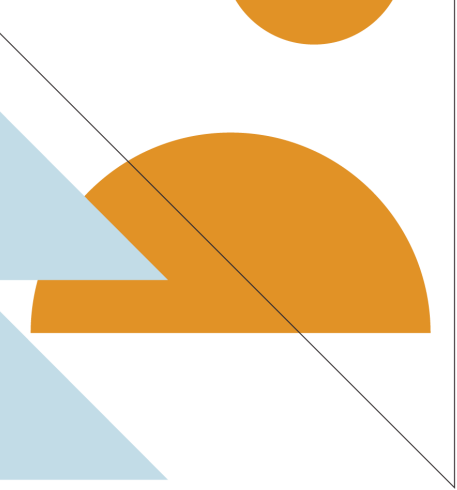
3. Communication

- a. The Pearl actively contributes to communication efforts relating to the Cultural Pearls title, in collaboration with the project. Actively contributing is understood as regularly publishing content about its involvement and events relating to BSR Cultural Pearls, as well as assisting where possible and feasible in providing input in the form of images, quotes or other material.
- b. The Pearl follows the visual identity guidelines (annex II), particularly relating to the name “Cultural Pearl”, the title logo and other related materials and requirements by the Interreg Baltic Sea Region Programme.
- c. The Pearl agrees to allow project representatives to document, photograph and/or video record events organised as part of the CuReAP and to use these for communication purposes, subject to GDPR requirements and, where applicable, the consent of persons involved.

4. Network

- a. The Pearl participates actively in the transnational components organised by the project in the framework of the capacity-building module of the Cultural Pearls Programme, namely the conference in May-June 2024, three online capacity-building webinars throughout the year and the international award ceremony in December 2024 (online or physically). This applies at least to the extent that travel and accommodation costs (excluding per diems and other costs) of Pearl representatives can be covered by the project.





- b. The Pearl contributes to the establishment of a Cultural Pearl Network by agreeing to be a member of the network and participating in at least one online networking event in 2025.

5. Local ceremony

- a. The Pearl agrees to organise a local award ceremony, with support from the project, as a separate event or in conjunction with a suitable event to celebrate the award of the Cultural Pearls title and the CuReAP. The ceremony should be open to the general public and be used to create awareness about the title and culture-driven social resilience in general.

B. Commitments by the project

1. The project will offer the following support in the framework of the Cultural Pearls Programme:

- a. Providing a national mentor to support and assist. The extent of this support is determined by the mentor and project.
- b. Funding a CCS provider actively contributing to the development or execution of the CuReAP, subject to approval by the project and the rules established in a separate agreement.
- c. Covering travel costs for participation at project events as set out in A5, subject to the limitations defined and prior approval by the project.
- d. Providing access to a capacity-building module, consisting of expert webinars and facilitated discussions.
- e. Providing visibility for the Pearl and supporting, where possible, the Pearl's own communication activities promoting the Cultural Pearls title or related activities.
- f. Providing access to the Cultural Pearls Network, to be established in cooperation with Pearls and Pearl candidates.
- g. Support in the planning and execution of a local award ceremony.

2. Nothing in the above stipulations implies any financial or legal obligations by the project vis-à-vis the Pearl.

For the project
Council of Baltic Sea States
Secretariat (lead partner)

For the Pearl
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Felix Schartner Giertha,
Project Coordinator

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Place, date

Place, date

